Permit #F00026847

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00026847 **Type of Permit:** FILMING **Release Date:** 04/13/2010

Production Company NORTHERN LIGHTS POST / BODEGA STUDIOS

Insured Company Name NORTHERN LIGHTS POST / BODEGA STUDIOS

Contact Phone No. 1 212-457-6565
Contact Phone No. 2
Fax 212-274-1117
Address 1135 W 27TH ST
NEW YORK, New York 10001

Production Title USA VW

Type of Production Commercial - Standard

Producer Jeanine Brand

Director Adam Reid

1st AD TBD TBD

Production Manager TBD TBD

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Derek Avila
Primary Phone Mobile - 310-749-7113
Secondary Phone Office - 212-457-6565

Location Assistant N/A N/A
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Posting 600	$208.00
Notification Charge	$540.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,458.00

Number of Locations 5

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Summary Information

Location

Location 1 of 5

Permit Number	F00026847	**Location Manager**	Derek Avila
Production Company	NORTHERN LIGHTS POST / BODEGA ...	Primary Phone	Mobile - 310-749-7113
Insured Company	NORTHERN LIGHTS POST / BODEGA ...	Secondary Phone	Office - 212-457-6565
Production Title	USA VW		

Location Address Wilshire Bl., La Brea Av., 10 frwy., 405 frwy., inclusive (Excluding State highways/freeways, City of Beverly Hills), Los Angeles, CA, 90036

Location Names

Location Type Driving grid

Location Description

Film Dates 4/14/2010 - 4/14/2010 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Equipment vehicles may park on one side of street
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with pedestrian traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Please see attached document NorthernLights.USAVW.26847.AL.pdf

Equipment on Location

Type	Quantity
Camera cars	1
Picture vehicles	1
Vans	2

Personnel on Location

Type	Quantity
Crew	12
Off-Duty/Retired LAPD Officer(s)	4

Filming Activities Camera in car; Car-to-Car; Drive by; Drive ups & away; Driving shots; Exterior establishing shots; Handheld equipment; Intermittent traffic control - 2 minute standard (except 0700-0900 hrs & 1500-1900 hrs); Process Trailer; Running & tow shots.;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note
No stopping/setting up/parking in front of merchants without prior approval
May not interfere with other production companies or special events
No blocking of exits/entrances/driveways
No cabling or light setups
Must obtain separate permits for use of any Los Angeles County or Los Angeles City facilities

Parking

Base Camp
Location Type : Private Parking Lot
Street : 9900 Wilshire Bl. Beverly Hills

Crew Parking
Location Type : Private Parking Lot
Street : 9900 Wilshire Bl. Beverly Hills

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Summary Information

Location

Permit Number F00026847
Production Company NORTHERN LIGHTS POST / BODEGA ...
Insured Company NORTHERN LIGHTS POST / BODEGA ...
Production Title USA VW

Location Manager Derek Avila
Primary Phone Mobile - 310-749-7113
Secondary Phone Office - 212-457-6565

Location Address 10384 Keswick Ave, Los Angeles, CA, 90064

Location Names

Location Type Private Residence

Location Description

Film Dates 4/14/2010 - 4/14/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Camera cars	30
Cube Trucks	3
Motor Homes	1
Portable restrooms	1
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	45
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Camera in car; Drive by; Drive ups & away; Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Exterior establishing shots; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; Wetdown;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note A minimum of 1 LAPD officer is required for ITC and a separate officer is required for IPC for each street and each direction of traffic

Parking

Base Camp
Location Type : Private Parking Lot
Street : 9900 Wilshire Blvd

Crew Parking
Location Type : Private Parking Lot
Street : 9900 Wilshire Blvd

Posting "No Parking" signs B/S Keswick Ave., 100' in front of/across from location

Approximate Footage 301 - 600 **Log Number** 1013380

Date(s) 4/14/2010 to 4/14/2010 **Time(s)** 07:00 to 22:00

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Summary Information

Location

Location 3 of 5

Permit Number	F00026847	**Location Manager**	Derek Avila
Production Company	NORTHERN LIGHTS POST / BODEGA ...	Primary Phone	Mobile - 310-749-7113
Insured Company	NORTHERN LIGHTS POST / BODEGA ...	Secondary Phone	Office - 212-457-6565
Production Title	USA VW		

Location Address 10559 Cushdon Ave, Los Angeles, CA, 90064

Location Names

Location Type Private Residence

Location Description

Film Dates 4/14/2010 - 4/14/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cube Trucks	3
Picture vehicles	1
Portable restrooms	1
Vans	3

Personnel on Location

Type	Quantity
Cast	2
Crew	45
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Camera in car; Drive by; Drive ups & away; Driving shots; Equipment on property; Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Exterior establishing shots; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; Wetdown;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note A minimum of 1 LAPD officer is required for ITC and a separate officer is required for IPC for each street and each direction of traffic

Parking

Base Camp
Location Type : Private Parking Lot
Street : 9900 Wilshire Blvd

Crew Parking
Location Type : Private Parking Lot
Street : 9900 Wilshire Blvd

Posting "No Parking" signs B/S Cushdon Ave., 100' in front/across from 10559 Cushdon Ave

Approximate Footage 301 - 600 **Log Number** 1013381

Date(s) 4/14/2010 to 4/14/2010 **Time(s)** 07:00 to 22:00

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Summary Information

Location

Permit Number F00026847
Production Company NORTHERN LIGHTS POST / BODEGA ...
Insured Company NORTHERN LIGHTS POST / BODEGA ...
Production Title USA VW

Location Manager Derek Avila
Primary Phone Mobile - 310-749-7113
Secondary Phone Office - 212-457-6565

Location Address 2231 Selby Ave, Los Angeles, CA, 90064

Location Names

Location Type Private Residence

Location Description

Film Dates 4/14/2010 - 4/14/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cube Trucks	3
Motor Homes	1
Picture vehicles	2
Portable restrooms	1
Vans	3

Personnel on Location

Type	Quantity
Cast	2
Crew	45
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Camera in car; Drive by; Drive ups & away; Equipment on property; Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Exterior establishing shots; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; Wetdown;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note A minimum of 1 LAPD officer is required for ITC and a separate officer is required for IPC for each street and each direction of traffic

Parking

Base Camp
Location Type : Private Parking Lot
Street : 9900 Wilshire Blvd

Crew Parking
Location Type : Private Parking Lot
Street : 9900 Wilshire Blvd

Posting "No Parking" signs B/S Selby Ave., 100' in front of/across from 2231 Selby Ave

Approximate Footage 301 - 600 **Log Number** 1013382

Date(s) 4/14/2010 to 4/14/2010 **Time(s)** 07:00 to 22:00

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Summary Information

Location

Permit Number F00026847
Production Company NORTHERN LIGHTS POST / BODEGA ...
Insured Company NORTHERN LIGHTS POST / BODEGA ...
Production Title USA VW

Location Manager Derek Avila
Primary Phone Mobile - 310-749-7113
Secondary Phone Office - 212-457-6565

Location Address 10532 Cushdon Ave, Los Angeles, CA, 90064

Location Names

Location Type Private Residence

Location Description

Film Dates 4/14/2010 - 4/14/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cube Trucks	3
Picture vehicles	1
Portable restrooms	1
Vans	3

Personnel on Location

Type	Quantity
Cast	2
Crew	45
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Camera in car; Drive by; Drive ups & away; Driving shots; Equipment on property; Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Exterior establishing shots; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; Wetdown;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note A minimum of 1 LAPD officer is required for ITC and a separate officer is required for IPC for each street and each direction of traffic

Parking

Base Camp
Location Type : Private Parking Lot
Street : 9900 Wilshire Blvd

Crew Parking
Location Type : Private Parking Lot
Street : 9900 Wilshire Blvd

Posting "No Parking" signs B/S Cushdon Ave., 100' in front/across from 10532 Cushdon Ave

Approximate Footage 301 - 600 **Log Number** 1013383

Date(s) 4/14/2010 to 4/14/2010 **Time(s)** 07:00 to 22:00

NOT A PERMIT

Permit #F00026847

APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of Northern Lights Post dba Bodega ("Principal") and am
Name of "Principal" / Production Company
authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILML.A., INC.* for any city , county or other jurisdiction where *FILML.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILML.A., INC.* and any city, county or other jurisdiction where *FILML.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILML.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 4/13/2010

By Beth Cummins
Representative's Signature

Northern Lights Post dba Bodega
Name of "Principal" (Production Company)

135 W. 27th St. 8th FL
Principal's Address

Beth Cummins
Print Princpal Representative's Name

New York, NY 10001
City, State, Zip Code

Business Manager
Representative's Title (i.e. UPM, Loc Mgr)

212.274.1199
Principal's Telephone Number

NOT A PERMIT